

Portfolio

Marco Ansaloni

photocompanybcn.com
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Events & Corporate Storytelling

Photo Company BCN was born after 20 years of collaboration with companies and publishers who have clearly sought to promote photography quality within the modern visual chaos.

Storytelling, like journalism and creativity, requires time and space to understand, observe, and describe the options a client needs in the best possible way.

Marco's accumulated experience with media such as National Geographic, GEO, The Guardian, with the RBA group among others, with museums, private companies and public institutions, has served to provide different perspectives within the world of commercial and corporate photography.

With this spirit, leading companies that continue to strive for excellence and high quality, have managed to produce unique events and stories, enhance their brand, and create a top level documentary archives.

"...in a world where everyone can take technically perfect photographs, we must become authors again..."

David Alan Harvey



Events / Incentives / MICE

EVENTS / INCENTIVES / MICE

Storytelling brings together photography, journalism, and narrative. The goal is to transform the final edition, based on the graphic material, into a unique story. High-level photography for companies, archives, social media, or corporate imagery.

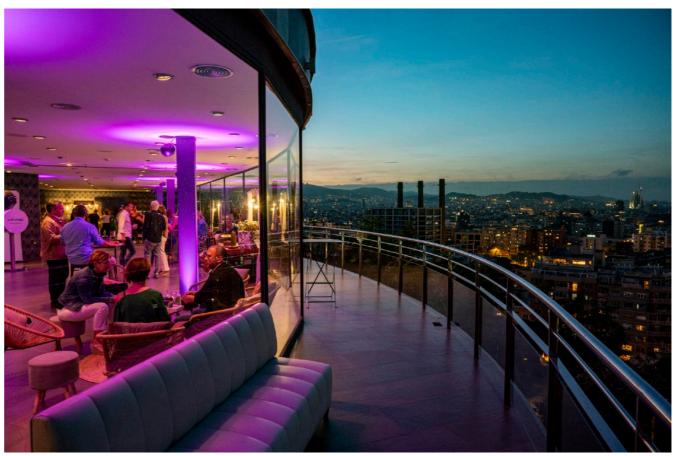
If there are unique images, your story must have been unique.























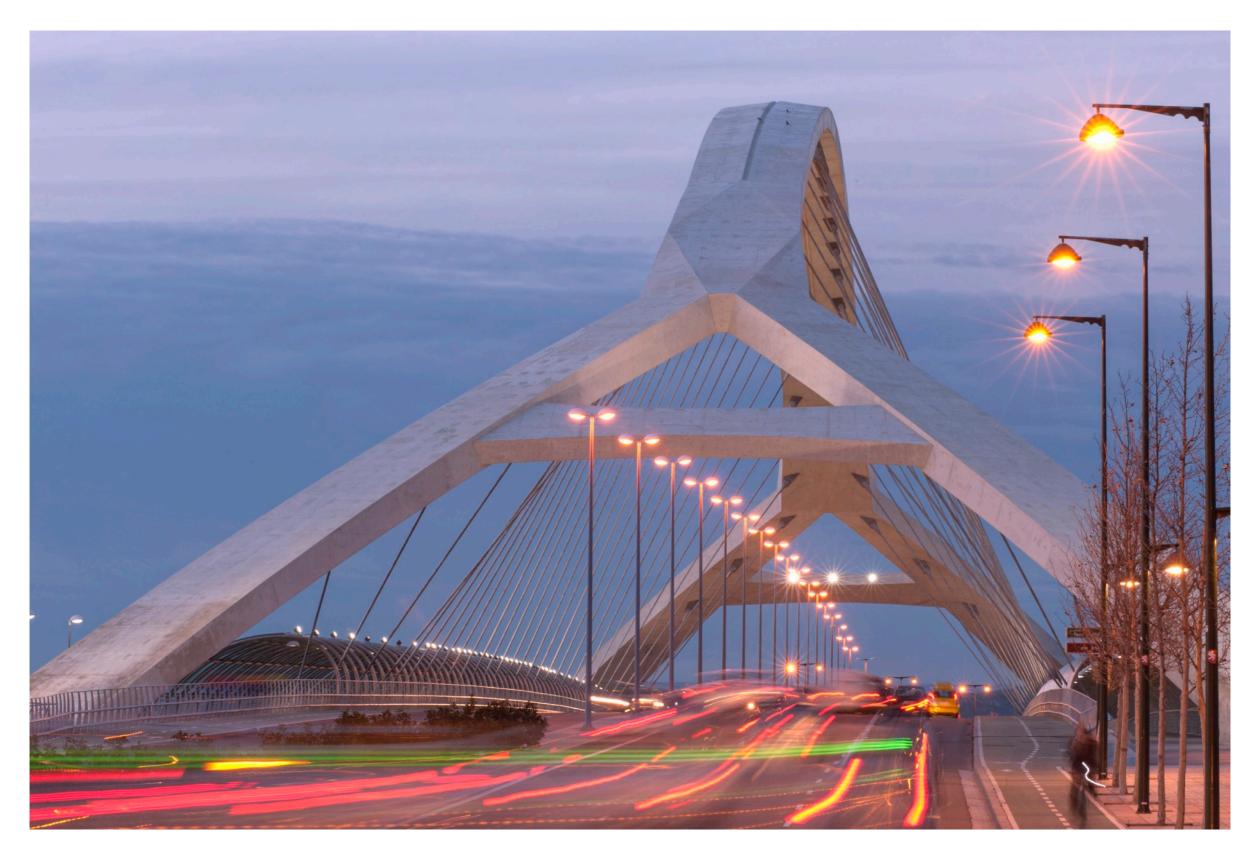












Architecture / Spaces

ARCHITECTURE / SPACES

Contemplate a space, calibrate the light, understand volume and perspective, create an ideal composition and, through technique and lighting, capture it all in a frame.















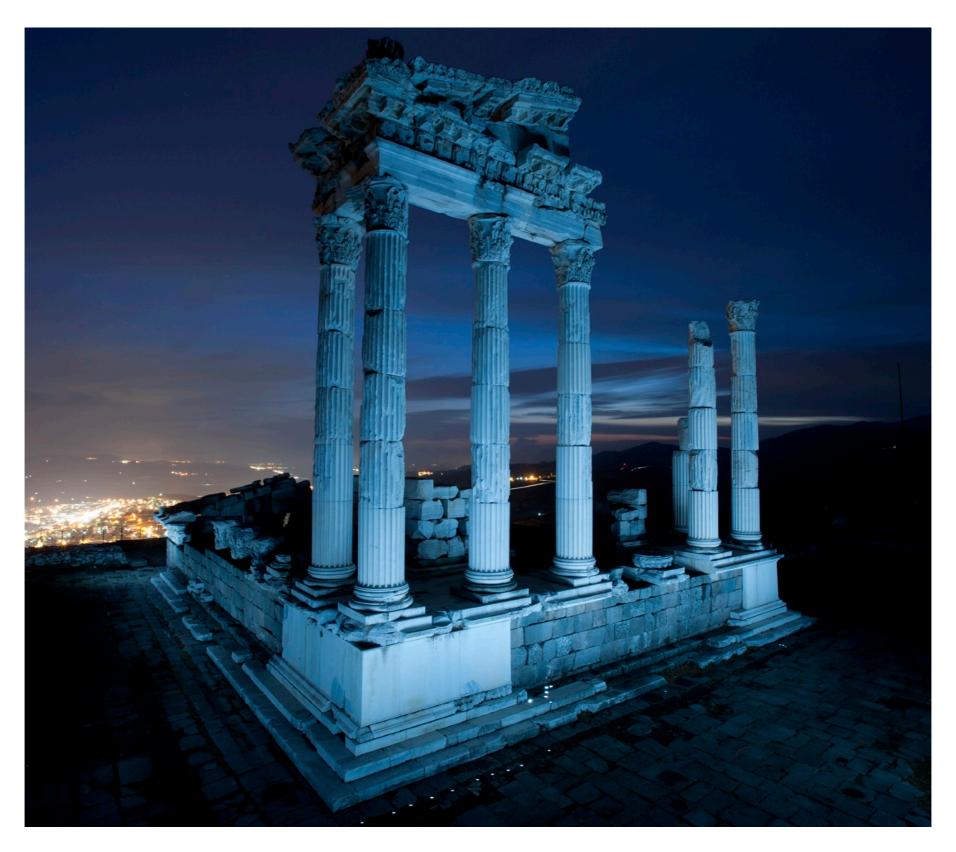










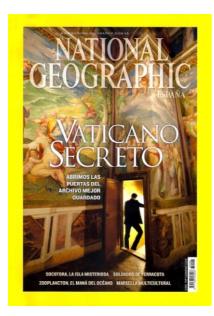


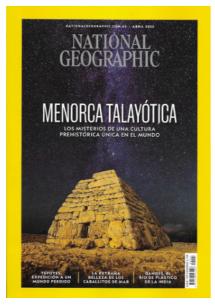
Editorial

EDITORIAL

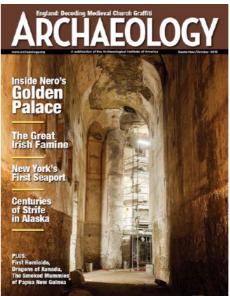
Over 15 years collaborating with National Geographic and more than 200 publications in media and publishing groups. A photojournalistic approach that has, over time, merged with commercial and corporate photography. In this way the companies that still strive for quality can count on the necessary professionalism.

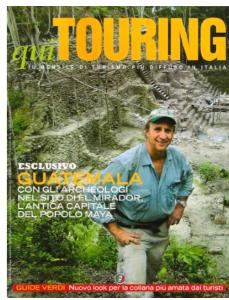










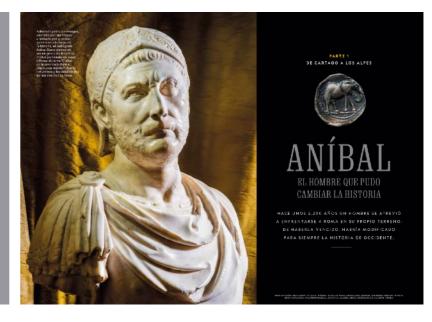


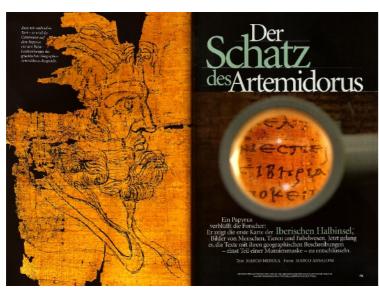
















POR SALVADOR NOVÀ SOLÀ Y MEIKE KÖHLER. FOTOGRAFÍAS DE MARCO ANSALONI RECONSTRUCCIÓN DE NEIKE KÖHLER.

Hacía poco tiempo que un grupo







Portrait

PORTRAIT

In a moment when thousands of images mark our daily lives, choosing a professional portrait can make the difference, making you stand out from the crowd, both at the business and personal level.







































Clients with whom we have tried to create something...different





SANTA EULALIA
BARCELONA 1843



























































































For any info, quote or proposal please contact

Photo Company BCN Marco Ansaloni

Photography / Video / Drone / Communication / Ideas

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